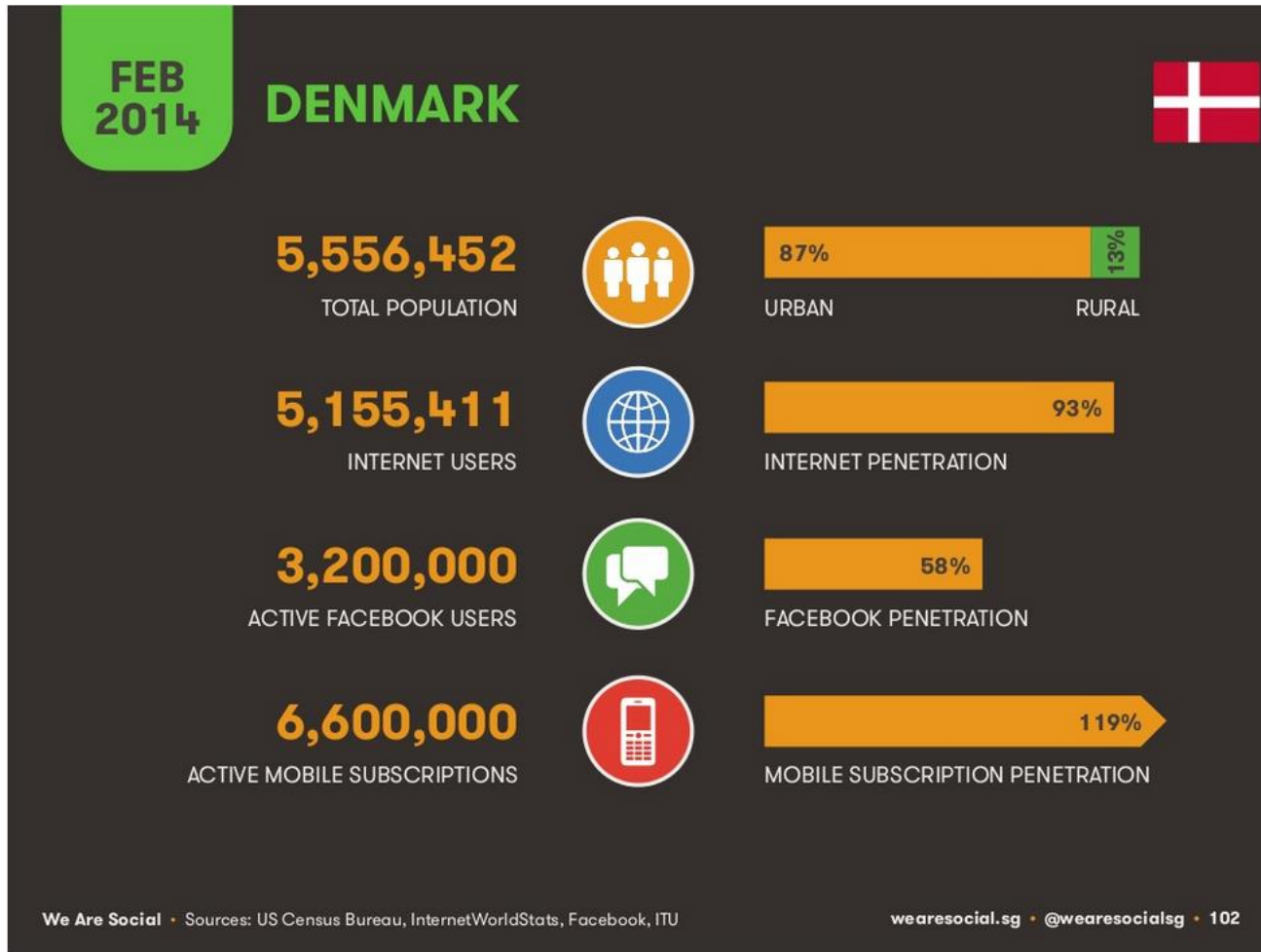


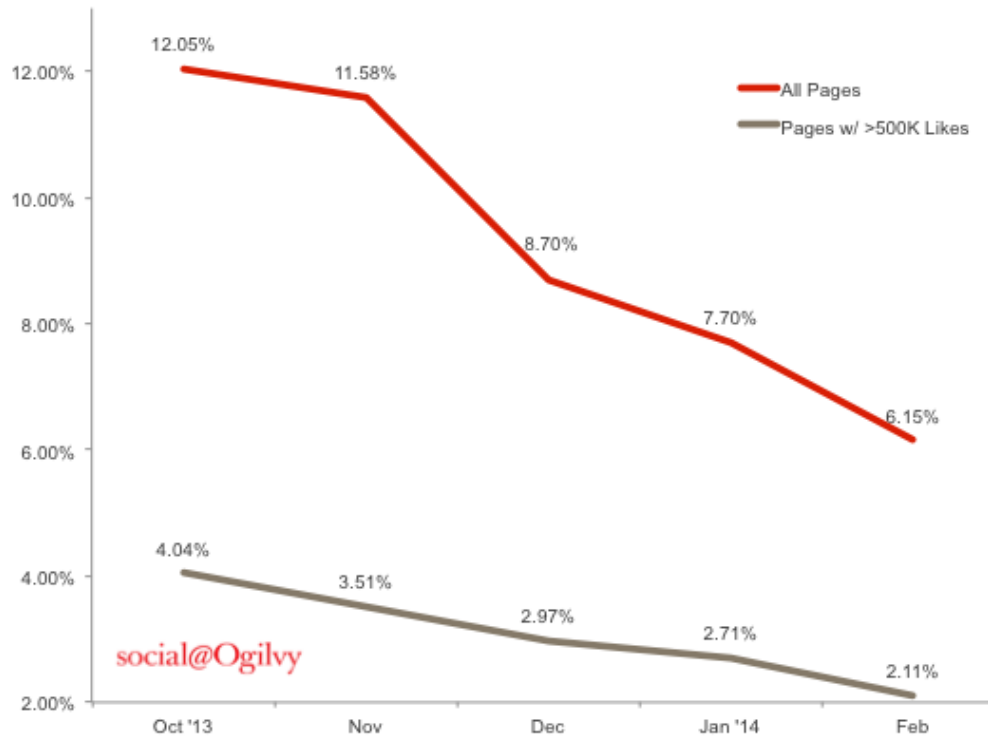
Find me on

facebook[®]



Here's how to find out how people use social media in your country.

Average Organic Reach of Content Published on Brand Facebook Pages



The number of people you can reach for free with Facebook is falling quickly.

social@Ogilvy

Analysis of 100+ Facebook Brand Pages around the world with more than 48 million total fans conducted by Social@Ogilvy in February 2014. Please see our report, "Facebook Zero" at <http://social.ogilvy.com> for details.

So what is your organisation trying to achieve with Facebook?

Facebook interface showing a page for SCENATET. The page features a large image of a cityscape at night with a prominent mosque. The page title is "SCENATET" and it has 452 likes and 21 talking about this. The page is categorized as "Musician/Band" and includes a description: "SCENATET is known as one of the most innovative and experimental ensembles in Denmark." Navigation options include "Like", "Follow", "Message", "Photos", "Likes", "Events", and "Videos".

Search for people, places and things

Susan Home Find Friends

**ART
MUSIC
THEATRE
IN
UNUSUAL
SPACES**

SCENATET
452 likes · 21 talking about this

Like Follow Message

Musician/Band
SCENATET is known as one of the most innovative and experimental ensembles in Denmark.

About - Suggest an Edit

Photos Likes Events Videos

- Engaging with others in your community
- YouTube Channel
- Soundcloud



[Portfolio](#) [In Progress](#) [Calendar](#) [News](#) [Press](#) [About](#) [Contact](#)

Angel View



Composed by: [Juliana Hodkinson](#)

Worldpremiere at [Maerz Musik](#), March 2014

Angel View will be performed at [Boğaziçi University](#) in Istanbul, April 2014

Angel View will be performed at [SPOR Festival](#) 2014.

Angel View is an assemblage of urban and musical debris, somewhere between a wordless live radio play, enacted film soundtrack and instrumental theatre.

10 Things that Work on Facebook: It's all about the news feed

1. Ask Questions
2. Post Trivia and Games
3. Interact with Fan Engagement
4. Use Photos
5. Keep it New
6. Use Videos
7. Be aware of time sensitivity
8. Include Links in your posts
9. Tell your Fans what you want them to do
10. Be aware of the Ticker