



Ditching the Concert Hall: What Works?

Notes from the Ditching the Concert Hall working community meeting, 17th March 2014

What makes an effective event outside the concert hall?

- An informal atmosphere
- Intimacy
- An unfamiliar space that enhances the relationship between the audience and the music – different expectations and a different emotional involvement
- Stage the concert to break traditional concert rituals
- Perform – don't just play the music
- Food and drink (especially drink – even have a bar in the performance space!)
- Informal interaction between the audience, composers and musicians – ask them for feedback in the bar
- Don't replace the old formal structures with new ones e.g. avoid lectures before the performance
- Tell people what the new space will add to their experience.

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