



Brand New Music at The Office

Athelas Sinfonietta focused on creating an informal atmosphere and setting the scene for socialising, when they played a concert at a creative office space.

Background

Athelas Sinfonietta Copenhagen has long been established as a leading Danish Chamber ensemble and the nation's foremost new music ensemble. Concert series, participation in operas and festivals, international tours, numerous CD recordings and imaginative concert programming has made Athelas a remarkable institution. Their ambition is to direct the repertoire towards a sharper, contemporary profile – and to work more radically with the concert formats.

Concept

One focus for Athelas is to create coherently curated concerts where videos, happenings and staging effects bind the music pieces together to one artistic event. Another focus will be to open up the concerts by rethinking them as social events that embraces and includes the audience. As artistic co-director Christian Winther Christensen said: “We all know that when we go out for a concert it's not only because we want to hear particular pieces of music. We also go to socialize, have a good time, enjoy ourselves, and to experience an event!”

This concert was held as the New Year's reception of the ensemble, and was performed at a shared creative office space. By changing venue and creating partnerships with non-musical organizations Athelas is trying to communicate with different audience groups.

This concert included a video-battle before the concert, presenting contestants from the new music environment in Denmark. After the concert Athelas invited the audience for free beer and mingling.

Facts

Ensemble: Athelas Sinfonietta Copenhagen, 11 musicians involved

Date: January 25th 2013, 4 pm

Venue: SOHO – Kontorhotel, Copenhagen, Denmark

Programme:

1. Corrado

This document is a product of the New Music : New Audiences project, coordinated by The Danish Composers' Society with the support of the Culture Programme of the European Union and The Nordic Council of Ministers. For further information or to contact us, please go to www.newaud.eu

2. Torvund: *Neon Forest Space*
3. Filidei
4. Cendo

Further information: www.athelas.dk